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CBI Insights

Fall 2023

AskCBI.org
College Broadcasters, Inc.



2023 NSMC Overview

College Broadcasters Inc. hosted the 2023 National Student Media Convention (NSMC) in Orlando, Florida from October 18-21 at the Rosen Plaza Hotel.

Over four days, attendees listened to more than 25 media professionals and

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attended more than 60 informational sessions to learn valuable skills and techniques to take back to their media organizations at colleges and universities across the country.

NSMC 2023 culminated on Saturday with the presentation of the National Student Production Awards, honoring the best student work in media production across 33 categories. Judges reviewed more than 900 total entries before honoring finalists and one winner in each category.

CBI recognized two individuals for their outstanding commitment to student media. Dr. Charles “Chuck” Bailey, Professor of Journalism and Mass Communication and long-time faculty manager of WMUL at Marshall University, earned this year’s Dave Black Excellence in Advising Award. David Oxenford, partner with Wilkinson Barker Knauer LLP, won the Joel Willer Award, which recognizes individuals for their exceptional dedication and service to student media through CBI.



On to Seattle!

Orlando brought the heat both literally and figuratively, as the weather during NSMC was undeniably gorgeous and our sessions expanded to include the benefits and drawbacks of using artificial intelligence in our industry, covering

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to fully explore the capabilities of our new site and make it a destination for all our members and prospective members.

The 2023 Orlando NSMC was a success in our books! So far, feedback was overall very positive, more than 90 % of attendees would recommend the conference to other student media groups. On that note, thank you to everyone who completed our survey as we truly take your feedback seriously as we spend time putting together our events.

We are already working towards Seattle NSMC October 23-26, 2024. Seattle is a popular destination with great media spaces to explore, and we are already making plans to take advantage of some of these spaces. Whether you are a coffee aficionado, grunge music fan or just love the great outdoors, Seattle is the definition of a cool destination! The hotel is located in a central spot downtown, only six blocks from Seattle's waterfront and a quick ten-minute walk to the iconic Pike Place Market, a former farmer's market where you can find locally sourced artisan food. Right across from the market, you can get your java fix with a side of history at the first Starbucks store in the country.

We share these dates in advance to give everyone ample time to make a budget plan, fundraise or write grants to bring your students to this great city. CBI's last two trips to Seattle were some of the best-reviewed and best-attended, and we're looking forward to that kind of turnout again. As both a music and coffee fan, I cannot think of a cooler destination, and I look forward to seeing everyone there!

As we wrap 2023, I want to thank again our immediate past president, John Morris, for his outstanding seven years of service to the CBI Board. His leadership steered the organization through times of uncertainty, and he has provided me with invaluable guidance and support during the transition! Two other vital members of the board are rotating off their position, and they have also given an enormous amount of their time and effort to ensuring the organization had partnerships and sponsorships, as well as navigated the complex tasks of membership, awards coordination and secretary. Please join me in thanking Lynn Riggle and Steven Hames for their dedication to the CBI Board.

Wishing you a great end of the semester and Happy Holiday Season!

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Annabella Poland
President

Special CBI Offer: 20% off new Benztown Imaging Library Subscriptions



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2023 Joel Willer Award Winner

David Oxenford

Wilkinson, Barker & Knauer, LLP.



2023 Dave Black Excellence in Advising Award Winner

Dr. Charles Bailey

Marshall University

2023 National Student Production Awards

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With over 900 entries across 38 categories, the 2023 National Student Production Awards were extremely competitive. Congratulations to our finalists and winners and a special thanks to Awards Coordinator Steven Hames and the many judges that supported him. Click on the button below to see our finalists and listen/watch a sample of the winning entries.

[View 2023 Winners/Finalists](#)

NSEMC Photo Gallery



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Join the CBI Board

Before you head off for the holiday, consider a nomination for one of the open CBI Board seats!

There are three positions on the board of directors open for election this year. The positions are:

- Vice President (3-year term, start date 12/1/24)
- IT Content Director (3-year term, start date 12/1/24)
- Secretary (Complete 2-year unexpired term, start date 12/1/24)
- Student Rep (1-year term, start date 5/1/24)

You can nominate yourself, or somebody else from a CBI member station (but please note that each member station may only nominate one candidate). If

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Submit your nomination to Greg Newton at elections@askcbi.org. The deadline for nominations is Friday, December 8, at 5 p.m. EST.

The responsibilities of each office and other details of board service can be found in the [CBI Bylaws](#) in Article 3. Or contact a [current board member](#) with your questions.

A Word From Your Student Rep



Being the student representative, my convention experiences this year looked pretty different than last year's.

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The student rep position is a CBI Board of Directors position, meaning I got to connect with eight other board members to help organize Orlando's convention. Having those eight connections doubled as having eight other mentors in my college media career and also allowed me to gain insight and advice from eight people who care about student growth. Not only did I learn from them, but they also showed that student input matters, and that allowed me to suggest changes that students want to see to better enhance their convention experience.

Some of my responsibilities included leading three sessions, running the @askcbi socials, and hosting the student social at the convention. These are just three opportunities among many that allowed me to grow as a student in college media.

The student representative position is re-elected every year, and I strongly encourage any student interested in applying to do so, as it has allowed me to expand my media horizons in ways I never would have expected had I not attended the CBI convention. I got to share my knowledge I have gained at Muskingum with other students across the nation, while taking just as much new knowledge back to my school, and making new friends along the way. My experiences and connections I have made thus far into my term are very special to me, and I am thankful always.

If you are a student or know a student interested in the position, please feel free to email me with any questions, studentrep@askcbi.org.

Kailyn Shalosky
Student Representative

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Thank you Steven Hames (Secretary), Lynn Riggle (Development Director) and John Morris (Past President) for your many years of excellent service on the CBI Board of Directors!

Mark Your Calendar!

cbi
SEATTLE
OCT. 23-26, 2024

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